

INDUSTRY & TRADE

THE INDIAN GROWTH STORY



From Independence to Global Influence

* Based on Chapter 8: Industry and Trade

THE 1970 PIVOT

Industrial Licensing Policy



SMALL SCALE INDUSTRIES

3,18,000

Small industries
registered by 1972

PROJECT:
INDIA'S INDUSTRIAL GROWTH
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THE ROOTS: AGRICULTURE

Foundation of India's Growth



70%

Dependence on
Agriculture

Rural Banks &
Cooperatives

Soil Testing
& Training

Modern
Techniques:
Drip Irrigation

THE CULTURAL FABRIC

140%

of Total Industrial
Production

Powerloom

Mechanized
production.

Handloom

Labour-intensive
tradition.

Quality Control: Textile Committee Act 1963

THREADS OF GOLD & GREEN

SILK

- Seribiotic Research Lab, Bengaluru
- Karnataka, Andhra, Bengal, J&K

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JUTE

- Top Global Producer
- Exports: Cloth, Sacks, Ropes

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RURAL RESILIENCE

Khadi & Village Industries

Mission: To make villages self-reliant through low-investment, high-employment cottage industries.

Market Mechanism: Dilli Haat connects rural craftsmen to urban buyers.

THE SUNRISE SECTOR

A large tractor is silhouetted against a bright sunrise in a field. The sun is low on the horizon, creating a lens flare effect. The sky is a mix of orange, yellow, and blue. In the background, there are some industrial structures and utility poles.

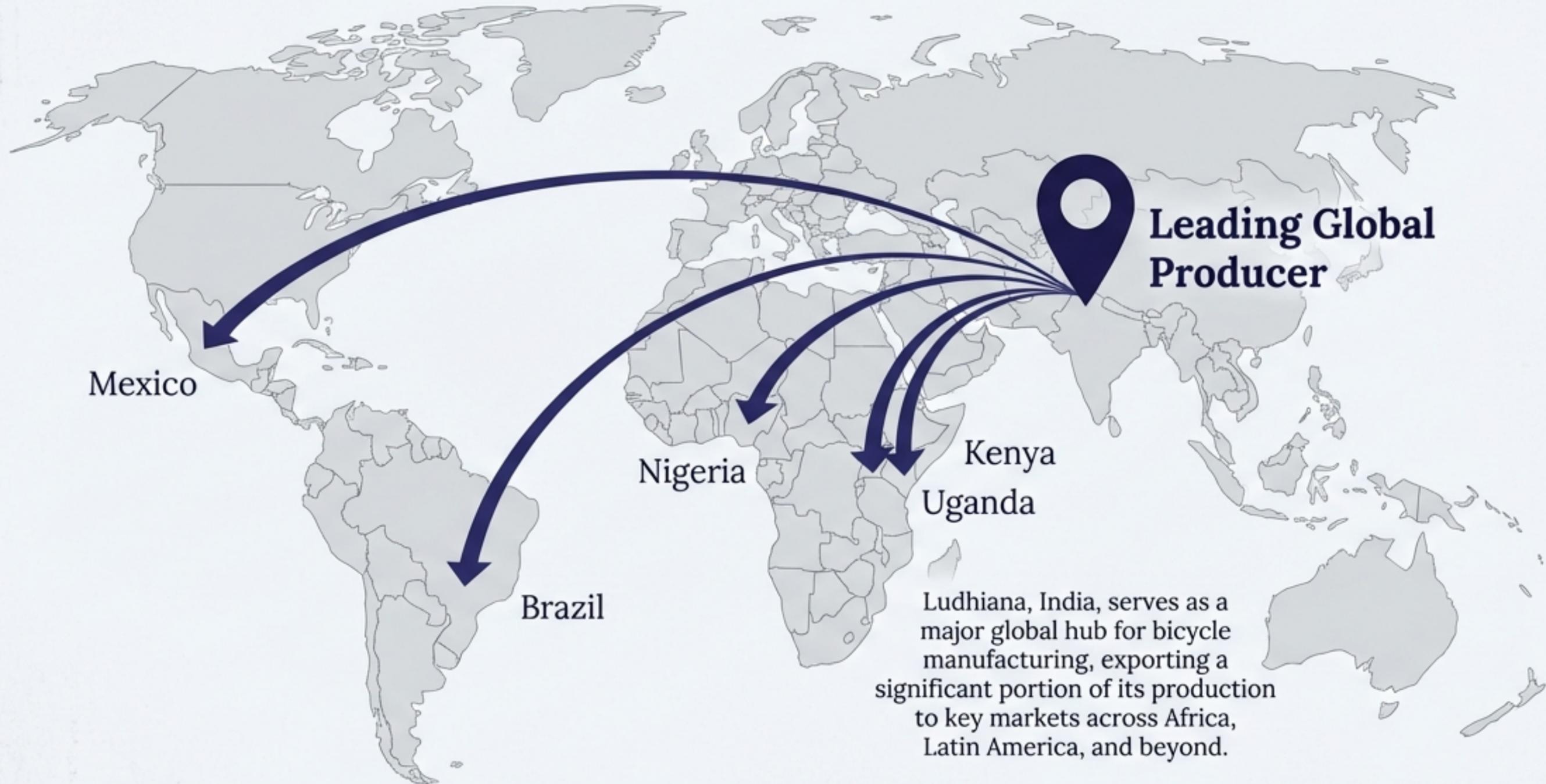
1/3

**of the World's Tractors
are made in India**

Exported to Turkey, Malaysia, and Africa

MOBILITY ON TWO WHEELS

The Bicycle Industry



Mexico

Brazil

Nigeria

Kenya

Uganda

**Leading Global
Producer**

Ludhiana, India, serves as a major global hub for bicycle manufacturing, exporting a significant portion of its production to key markets across Africa, Latin America, and beyond.

BUILDING BLOCKS & BASIC NEEDS

CEMENT



Technologically advanced sector essential for infrastructure.

SALT

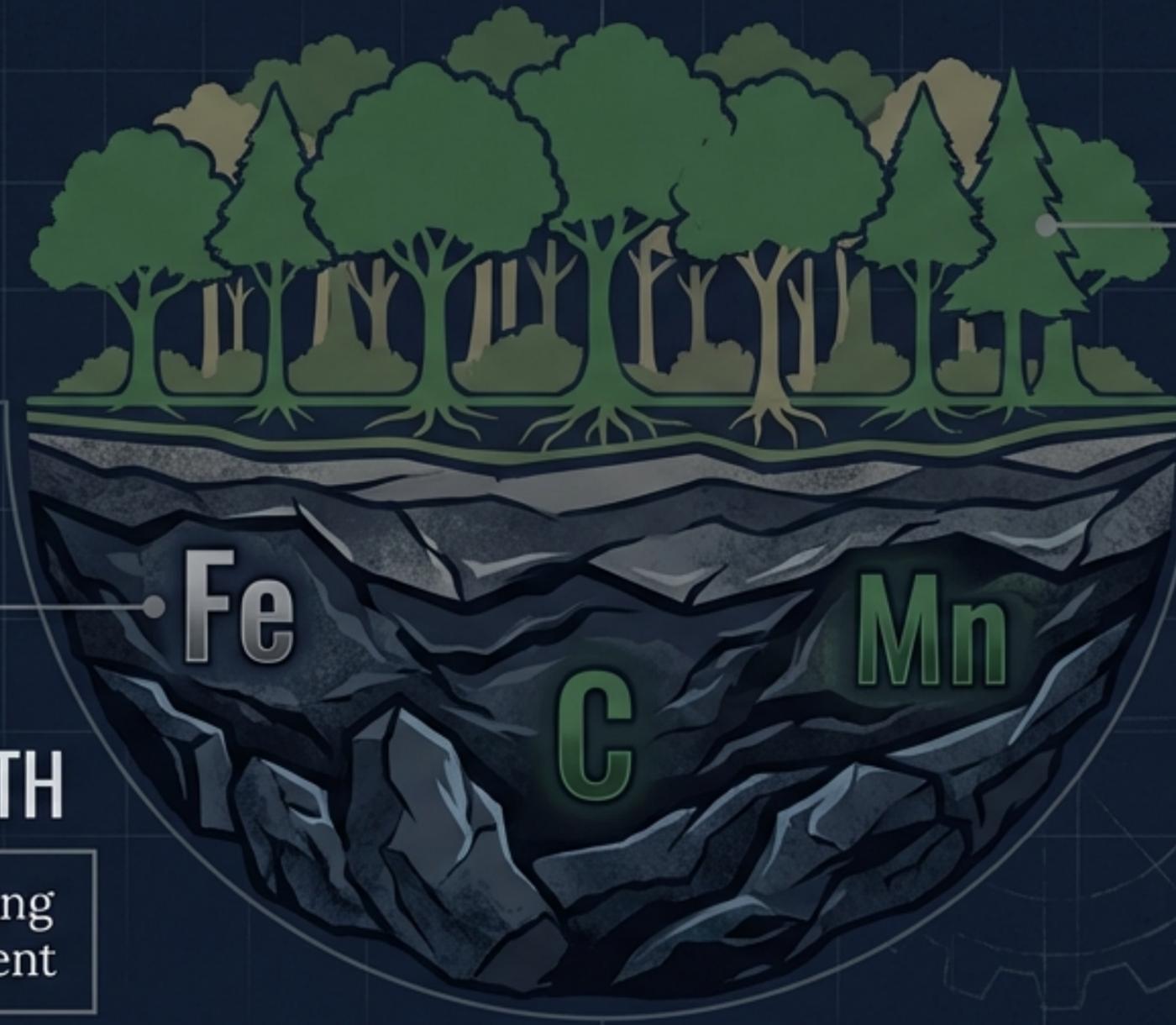


Top Global Producer
200 Lakh Tons
Annual Production

FUELING THE ENGINE

Paper, Medicine,
Silk, Matchboxes

FOREST RESOURCES



MINERAL WEALTH

Iron, Coal & Oil driving
industrial development

BEYOND SIGHTSEEING

The Economics of Tourism



Tour Guide



Local Artisan/Curios



Hotel/Hospitality



Transport

Managed by Tourism Development Corporation.

INDIA TO THE WORLD



The Value Shift

A large yellow arrow pointing from the left container to the right container, with the text 'The Value Shift' inside it.

INTERNAL ARTERIES



Efficient domestic trade leads to an improved standard of living.

A NATION IN MOTION



From 300,000 small industries to global leadership.

Next Chapter: Changing Lifestyles